



ANALISA SOLIS

WEB DESIGNER

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Houston, Tx 77082

JOB EXPERIENCE

Graphic Design / Marketing

Nov 2014 - Present

FireBus Systems Inc.

Job Responsibilities:

- Create/update marketing material including: flyers, posters, banners, catalogs technical documents, forms, documents, etc.
- Design, produce and manage marketing collateral for marketing campaigns while adhering to company branding guidelines.
- Create event graphics e.g. booth backdrops, invitations, custom promotional items.
- Develop templates and graphics for Presentations (Keynote, PowerPoint etc)

Graphic Design / Marketing Assistant

Mar 2013 - May 2014

A-Cute Derm Inc.

Job Responsibilities:

- Layout monthly newsletter and ad's.
- Develop E-blast in Constant Contact.
- Manage and update various social media accounts.
- Design and print product labels.
- Manage and update company's e-commerce website through Shopsyte.
- Design marketing collateral including business cards, informational booklets, postcards etc.
- Product photography for e-commerce site.

SEO Marketing Intern

Jan 2013 - Mar 2013

Houston Small Business Marketing

Job Responsibilities:

- Updating companies information in various business directories to help improve search listings.

EDUCATION

BACHELOR OF FINE ARTS

Oct 2009 - Mar 2013

The Art Institute of Houston
Web Design and Interactive Media

HIGH SCHOOL DIPLOMA

Aug 2006 - Jun 2009

Elsik High School
Magna Cum Laude

DESIGN TOOLS



SKILLS

HTML



CSS3



Javascript



PHP



WordPress



INTERESTS

Photography

TeamTreehous

Reading

MORE

Bilingual

English Spanish

Operating System

Mac OS Windows